



# PETER HUANG & RICHARD

ADVOCATES & SOLICITORS

Intellectual Property

Corporate & Commercial

Civil & Criminal Litigation

Family & Estate

Real Estate & Conveyancing

Banking

Employment

Company Secretary


Notary Public

Commissioner for Oaths

## FIRM PROFILE

VER. 2024





Founded in Penang, Malaysia in 1986, Peter Huang & Richard is a well-established boutique firm with a long & rich history.

Our founder, Mr. Peter Huang, was one of the pioneer Intellectual Property lawyers in the country. He quickly grew the practice into a full service law firm, paving the way for it to become the legal powerhouse it is today.

The firm offers a wide variety of legal services in various practice areas with clientele spanning from homegrown businesses to multinational companies and international law firms.

Whether big or small, we strive to provide all our clients with excellent, hands-on service, and ensure they are always treated with utmost professionalism and respect.

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A MESSAGE  
FROM OUR  
FOUNDER

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# A MESSAGE FROM OUR FOUNDER




Ever since the inception of our firm, we have endeavoured to contribute to & support our clients' continued growth and success.

Over decades, we have strived to be vanguards of the legal industry in Malaysia.

Entering 2024, our commitment remains unwavering - to serve and support our clients amidst an evolving business, regulatory and technological landscape.

As we embark on this journey, we recognize the imperative need to adapt to the dynamic changes in technology and regulations. We foresee these changes shaping the landscape of our practice areas, particularly in intellectual property, corporate and commercial law, and legal processes.



Looking ahead, we aim to continue serving the our local market while playing a pivotal role in shaping the cross-border legal landscape by forging partnerships, engaging with the global community, and collaborating with international counterparts.

We believe that our strong foundations built over decades of experience, paired with our sincere dedication to continued growth & innovation, will be of great value.

Most of all, we seek to contribute to our country and our clients, and hope to support you in your various endeavours.

2/2



**PETER HUANG**  
**(FOUNDING PARTNER)**

FIRM

OVERVIEW





# FIRM OVERVIEW

## WHO ARE WE?

### **BOUTIQUE FIRM**

MID-SIZED FIRM  
9 lawyers, 16 support staff

### **LOCATIONS**

2 BRANCHES  
Penang (Main) & Kuala Lumpur


### **WIDE GLOBAL NETWORK**

in over 52 countries

### **SERVICES**

#### WIDE RANGE OF PRACTICE AREAS

Intellectual Property, Civil & Criminal Litigation,  
Corporate & Commercial, Family & Estate,  
Banking, Real Estate & Conveyancing,  
Employment, Company Secretarial services,  
Notary Public, Commissioner for Oaths



# FIRM OVERVIEW

## WHY CHOOSE US?

### DECADES

#### OF EXPERIENCE

Established in 1986, we draw from almost 40 years of experience in the legal industry with thorough expertise in our practice areas

### OUR TEAM

#### DEDICATED & SKILLED

Our close-knit team of legal experts are here to guide, protect, and meet your legal needs, collaborating to ensure you get the best legal service.

### LOCALLY ROOTED

#### WE UNDERSTAND

With strong Malaysian roots, we have an in-depth understanding of local needs, laws & culture. Over the years, we have built strong & reliable relationships with local government agencies & authorities. Let us help you navigate the legal landscape.

# GLOBAL MINDSET & PRESENCE

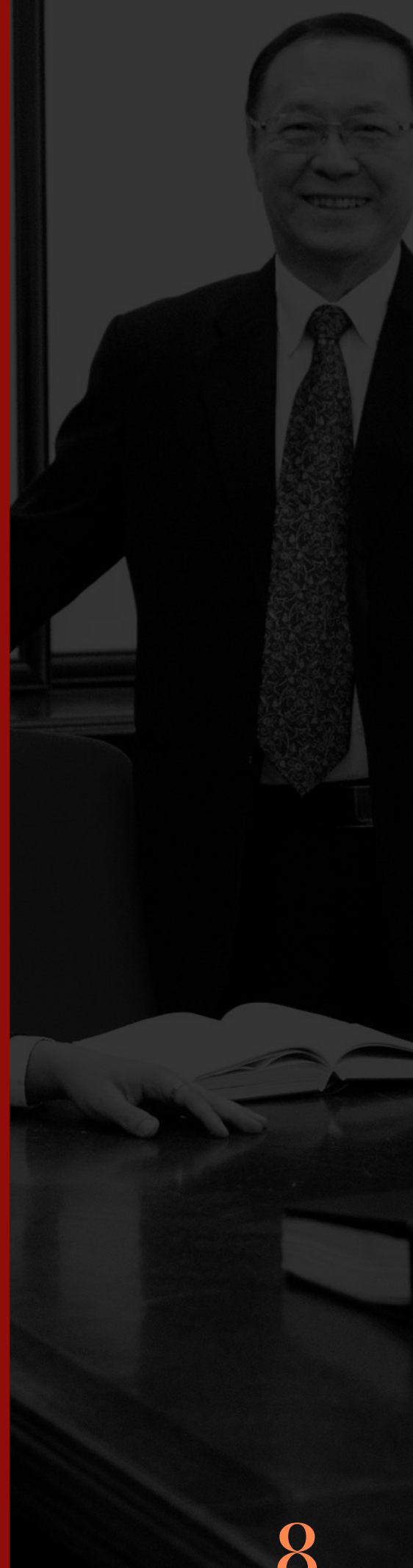
## INTERNATIONAL EXPERIENCE

We have established domestic & international networks of strategic legal partnerships, and work with a diverse range of foreign clients & overseas counsels. We understand local & international ways of doing business, and are able to discern your specific legal needs.

# CLIENTS COME FIRST

## HERE FOR YOU

Our priority is to make certain that your best interests are well protected. You can rely on us to help resolve your legal challenges.



# OUR STORY



# Our Story

## WHERE IT ALL BEGAN

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The firm was first established in 1982 under the name and style of Shan, Gooi & Huang. In 1986, the partnership was dissolved when all three partners were elected into the Penang State Legislative Assembly, and some opted to move full-time into politics.

Our founder & Managing Partner, Mr. Peter Huang, decided to continue the practice under the name of Peter Huang & Associates. In 1990, with the admission of Richard Huang as a partner, the firm adopted the present name of Peter Huang & Richard.

## A JOURNEY OF CONTINUED GROWTH

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Over the years, the firm has expanded and ventured into a wide range of new practice areas, supported by its highly skilled team of lawyers & personnel.

Born out of years of active participation in international legal associations, we have built an impressive global legal network. Our clients from all around the world appreciate our dedication to providing excellent legal service, as well as our personal approach in handling each matter.



# Our Story

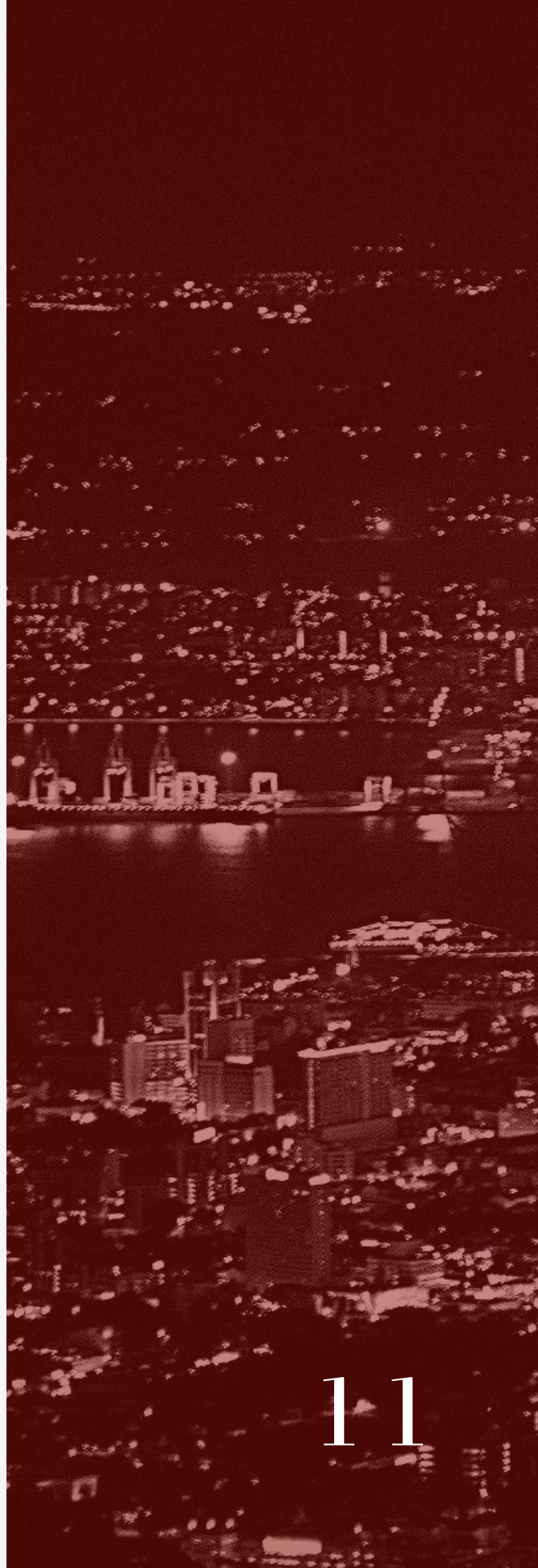
## INTO THE FUTURE

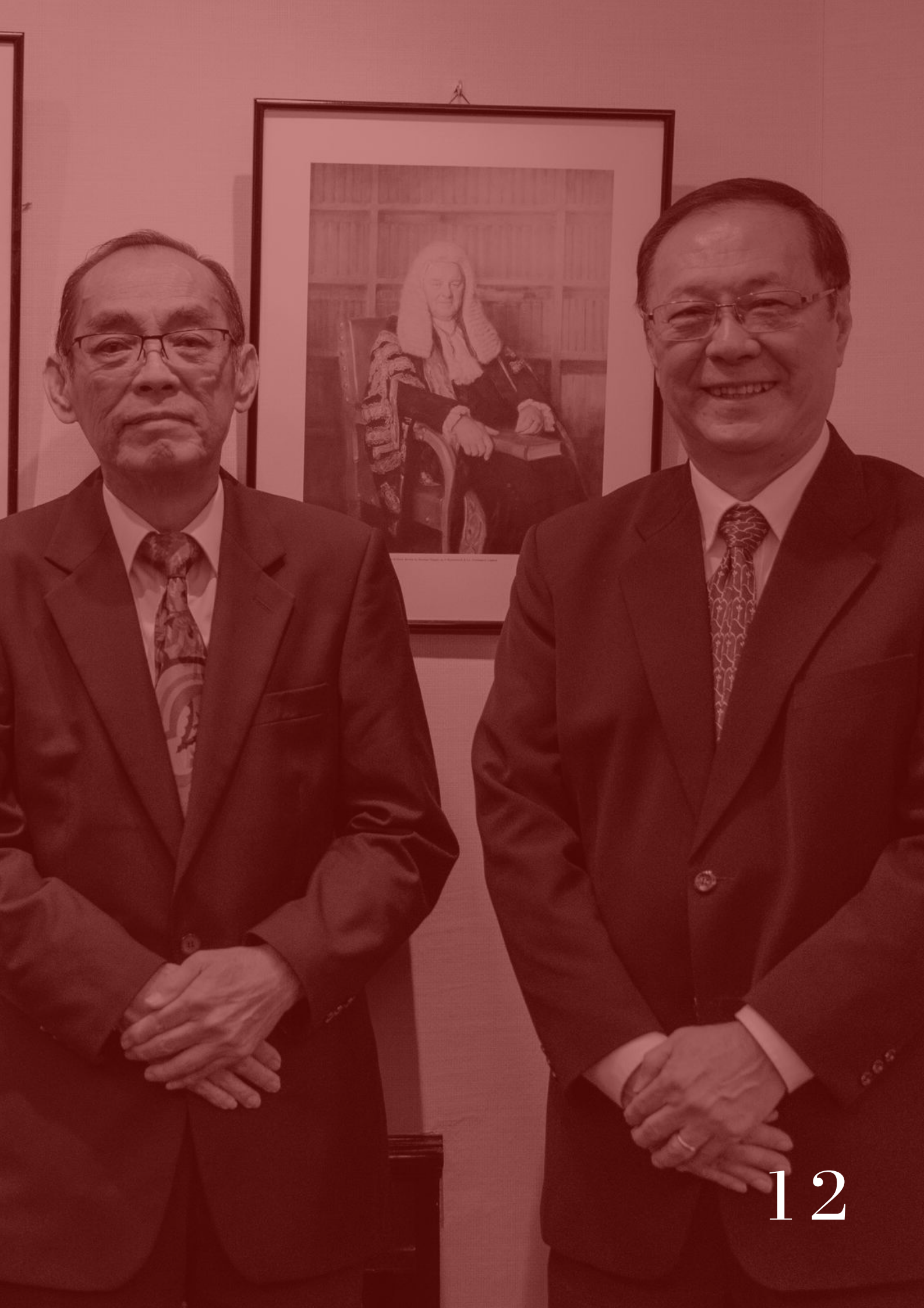
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With the establishment of our new Kuala Lumpur branch in March 2022, we continue on a journey of expansion, allowing us to better accommodate our clients as their businesses grow. We are cognisant of the growth of global, paperless & borderless businesses and it is important to us to adapt accordingly.

It is our belief that a strengthened network of support throughout the region will facilitate a higher level of efficiency & a wider scope of legal support to our clients and the community.

We are ever grateful for the continued support of our many longstanding clients, and look forward to fostering new connections in future.





OUR  
PHILOSOPHY &  
CORE VALUES

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# OUR PHILOSOPHY & CORE VALUES



## PROFESSIONALISM, QUALITY & EFFICIENCY

We aim to always deliver our best to our clients. We constantly strive to provide you with a bespoke client experience marked by excellence..

## HANDS-ON ATTENTION

Every client and file is important to us, no matter the nature or size. Each matter is always supervised directly by an experienced partner.

## RELATIONSHIP FOCUSED

We aim to build relationships with our clients and treat them with cordiality and respect.

## CONSTANTLY EVOLVING

Our work and advice is relevant and commercially led. As the world and business landscape evolves, so do we.

## TRUST & INTEGRITY

Transparency is of utmost importance to us. We are upfront about our fees and capabilities and open to answering any questions.

## HEALTHY WORKPLACE

As a socially conscious firm, we aim to treat our team with dignity and respect. We pride ourselves on low lawyer and staff turnovers, and a culture of non-exploitation.

# PRACTICE AREAS





# PRACTICE AREAS



## Intellectual Property

As the largest intellectual property (IP) firm in northern Malaysia, we are equipped with top-tier IP expertise and broad global connections that enables us to protect your IP both locally and internationally. We comprehensively cover all things IP, including Trademarks, Patents, Registered Designs and Copyright.



## Corporate & Commercial

We strive to provide the best legal protection for your business. Our team is ready to assist on a full range of corporate and commercial matters, including joint ventures, financing, franchising, corporate compliance, M&A transactions, due-diligence, corporate governance, procurement, data protection, and antitrust.



## Civil & Criminal Litigation

Disputes are an inevitable part of life & business. Our team understands that clients need quick and seamless solutions that are results-focused. Our experience in dispute resolution practice is far ranging on a wide scope of both civil & criminal matters.



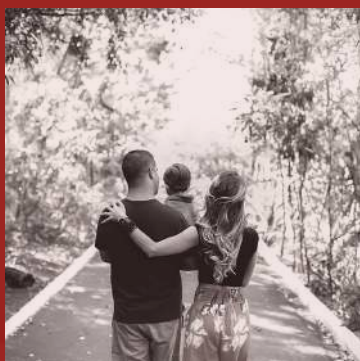
## Real Estate & Conveyancing

Buying and selling property is one of the most important legal transactions to many. Our services include preparing sale and purchase agreements, assignments, joint venture agreements relating to development of lands, trust deeds, leases, tenancies and powers of attorney.



## Wills & Estate

The importance of estate planning and asset management must never be overlooked. Our services include will writing, preparation of trust deeds, and powers of attorney. We also handle applications for probates and letters of administration for the distribution of assets.



## Family Matters

Your family matters to us. We cover all areas of family law, including adoption, divorce, judicial separation, protection & restraining orders, and child & spousal support. We will walk you through your family affairs with the utmost care, compassion, and professionalism.



## Banking

Our firm provides services across various areas of banking and finance transactions, including documentation for loans & bank guarantees as well as litigation and general advice.



## Employment

Allow us to counsel you on a wide variety of employment matters including employment contracts, unfair & wrongful dismissal, constructive dismissal, hearings at industrial tribunals and courts, and other employment-related legal matters.

How can we  
help you today?



[mail@peterhuangrichard.com](mailto:mail@peterhuangrichard.com)



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# OTHER SERVICES



# OTHER SERVICES

OFFERED BY OUR FIRM

## Company Secretary

We are registered company secretaries and offer a full suite of company secretarial services from our Penang Office. We currently have three in-house company secretaries.

Whether you are looking to incorporate a new company, get support for your current business, or have questions on Malaysian corporate matters, we will be able to assist.

## Commissioner for Oaths

Our Penang Office offers Commissioner for Oaths services for certification & attestation of your statutory declarations, affidavits and other legal documents.

## Notary Public

Our Penang Office also offers Notary Public services for administration or affirmation of your statutory declarations, affidavits & other legal documents to be used abroad.

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# OUR TEAM





# PETER HUANG

*Founder / Managing Partner*

**Peter Huang** is our Founder and Managing Partner. He started his legal practice in 1982 and has extensive experience and expertise in various areas of the law, but most notably in Intellectual Property Law, Company Law and Estate matters.

## AREAS OF PRACTICE

- Corporate & Commercial
- Real Estate & Conveyancing
- Family & Estates
- Intellectual Property

## QUALIFICATIONS

- LLB (Hons) University of London
- Barrister-at-law, Lincoln's Inn, London
- Advocate & Solicitor of the High Court of Malaya
- Registered Patent Agent
- Registered Trademark Agent
- Registered Industrial Designs Agent
- Professional Company Secretary
- Commissioner for Oaths & Notary Public

## PROFESSIONAL AFFILIATIONS

- Member of the Malaysian Bar
- Member of the Malaysian Intellectual Property Association
- Member of the Malaysian Invention & Design Society
- Member of the Licensing Executive Society
- Member of the Malaysian Bar Disciplinary Tribunal
- Member of the Asian Patent Attorney Association
- Member of the International Trade Mark Association (INTA) (also a Legal Bulletin Committee member of INTA)
- Former Vice President of the Intellectual Property Alumni of Malaysia

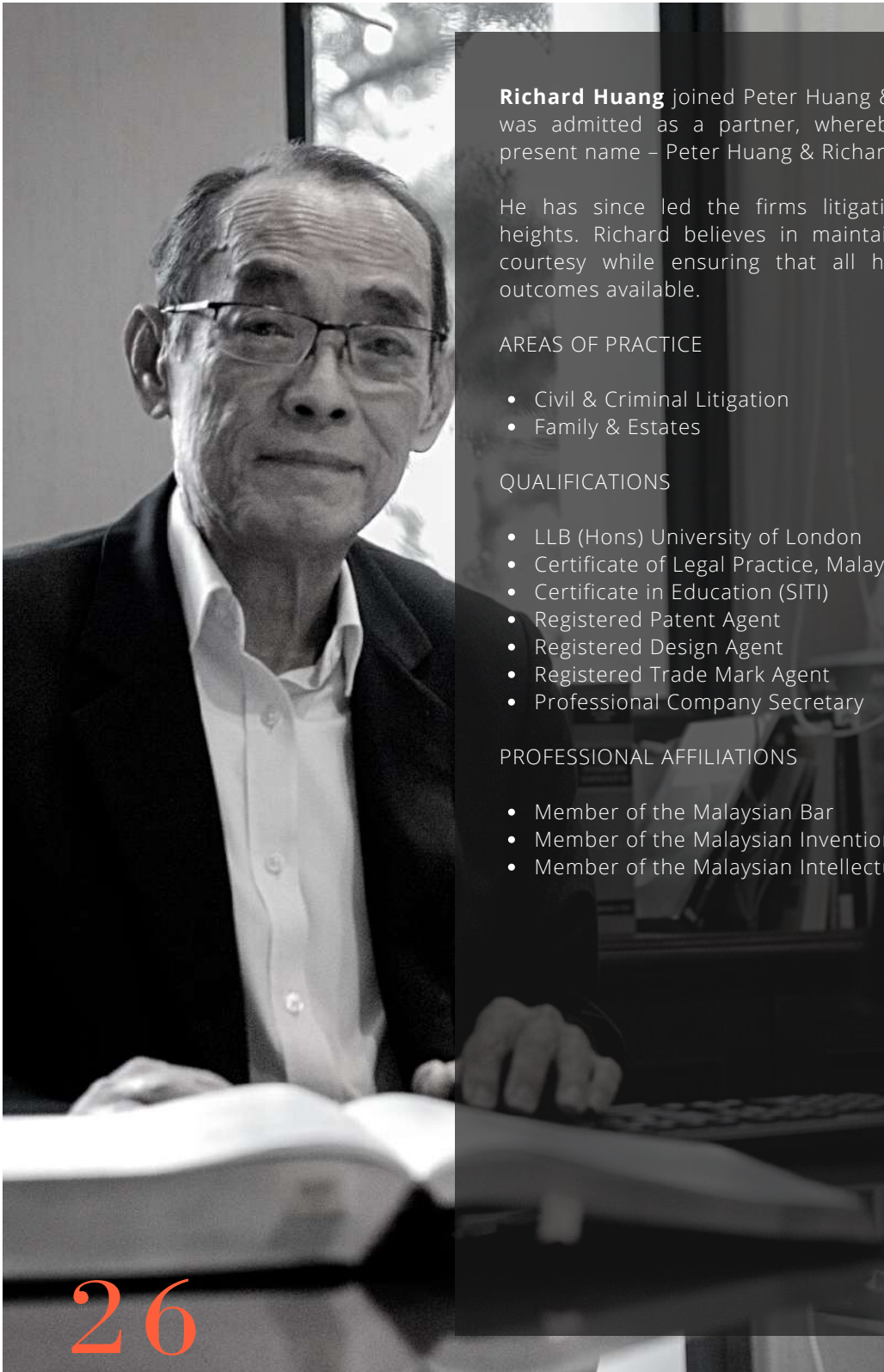
## PUBLICATIONS

- International Execution Against Judgment Debtors (Chapter on Malaysia) – Sweet & Maxwell, England
- Research papers on the latest status of intellectual property laws and enforcement in Malaysia for the Japan Institute for Invention & Innovation, and also for the Institute of Intellectual Property, Japan.



# RICHARD HUANG

*Senior Partner*



**Richard Huang** joined Peter Huang & Associates in 1990 and was admitted as a partner, whereby the firm adopted its present name – Peter Huang & Richard.

He has since led the firm's litigation department to new heights. Richard believes in maintaining strong values and courtesy while ensuring that all his clients get the best outcomes available.

#### AREAS OF PRACTICE

- Civil & Criminal Litigation
- Family & Estates

#### QUALIFICATIONS

- LLB (Hons) University of London
- Certificate of Legal Practice, Malaysia (CLP)
- Certificate in Education (SITI)
- Registered Patent Agent
- Registered Design Agent
- Registered Trade Mark Agent
- Professional Company Secretary

#### PROFESSIONAL AFFILIATIONS

- Member of the Malaysian Bar
- Member of the Malaysian Invention & Design Society
- Member of the Malaysian Intellectual Property Association



## HELEN HUANG

Partner

### AREAS OF PRACTICE

- Intellectual Property

**Helen Huang** leads the firm's Intellectual Property team, and is experienced with all stages of IP legal work. She helps a wide portfolio of clients, from SMEs to MNCs, protect their valuable IP through advice, registration and enforcement.

Her previous experience in the education, market & social research and finance sectors add value in understanding her clients. Helen is warm, efficient and has an eye for detail.

### QUALIFICATIONS

- LLB (Hons) University of London
- Certificate of Legal Practice, Malaysia (CLP)
- Registered Trade Mark Agent
- Registered Designs Agent
- BA (Soc. Sc.) (Hons) Universiti Kebangsaan Malaysia
- Dip. Ed. TESL (Distinction) Universiti Malaya

### PROFESSIONAL AFFILIATIONS

- Member of the Malaysian Bar
- Member of the Malaysian Intellectual Property Association
- Member of the Intellectual Property Alumni Association of Malaysia
- Member of the Asian Patent Attorneys Association (APAA)
- Member of the International Trade Mark Association (INTA)
- Member of the ASEAN Intellectual Property Association (AIPA)
- Member of the Japan Institute of Invention and Innovation (JIII)



## TAN HOW SIANG

Partner

### AREAS OF PRACTICE

- Civil & Criminal Litigation
- Family & Estate

**Tan How Siang** is experienced in Malaysian civil litigation and passionate about on-the-ground legal work.

He is an avid problem solver and responsible, ensuring that his projects are managed timely with satisfactory outcomes. He believes in offering warm service and building client relationships.

### QUALIFICATIONS

- LLB (Hons) University of Malaya

### PROFESSIONAL AFFILIATIONS

- Member of the Malaysian Bar



**SARAH HUANG**  
*Partner*

AREAS OF PRACTICE

- Corporate & Commercial
- Intellectual Property



**MICHELLE LIM**  
*Partner*

AREAS OF PRACTICE

- Intellectual Property
- Civil & Criminal Litigation
- Family & Estates
- Conveyancing

**Sarah** has a wide range of experience which spans across various fields of corporate and commercial law, including mergers & acquisitions, intellectual property law, data privacy law and competition law.

She works efficiently and communicates well, with an intuitive ability to anticipate her clients' needs.

QUALIFICATIONS

- LLB (Hons) Bond University, Australia
- Certificate of Legal Practice, Malaysia (CLP)
- Registered Trade Mark Agent

PROFESSIONAL AFFILIATIONS

- Member of the Malaysian Bar
- Member of the Malaysian Intellectual Property Association
- Member of the Asian Patent Attorneys Association (APAA)
- Member of the ASEAN Intellectual Property Association (AIPA)

**Michelle** is an experienced litigator and has dealt with a broad range of civil disputes. She is notably well-versed in family and estate matters, having handled numerous sophisticated & intricate family cases. She takes a hands-on approach and ensures that she delivers quality while maintaining a human-centric approach to her work.

QUALIFICATIONS

- LLB (Hons) University of London
- Certificate of Legal Practice, Malaysia (CLP)

PROFESSIONAL AFFILIATIONS

- Member of the Malaysian Bar
- Member of the ASEAN Intellectual Property Association (AIPA)
- Member of the Asian Patent Attorneys Association (APAA)

## TAN ZHEN YU

Associate

### AREAS OF PRACTICE

- Intellectual Property
- Civil & Criminal Litigation
- Family & Estates

**Zhen Yu** is warm and helpful to clients and believes in building long-term professional relationships. She is diligent and adaptable, ensuring that her clients' best interests always come first.

She has an eye for detail and aims to provide quality and responsive legal advice and services.



## ISAAC HUANG

Associate

### AREAS OF PRACTICE

- Intellectual Property
- Civil & Criminal Litigation

**Isaac** graduated with a Bachelor of Laws from Cardiff University in 2020. He then pursued the Bar Training Course in Cardiff and was called to the Bar of England and Wales at Middle Temple in 2021.

He aims to utilise his experiences to provide exceptional services to his clients and to build long lasting bridges.



## CHAN SAI MUN

Associate

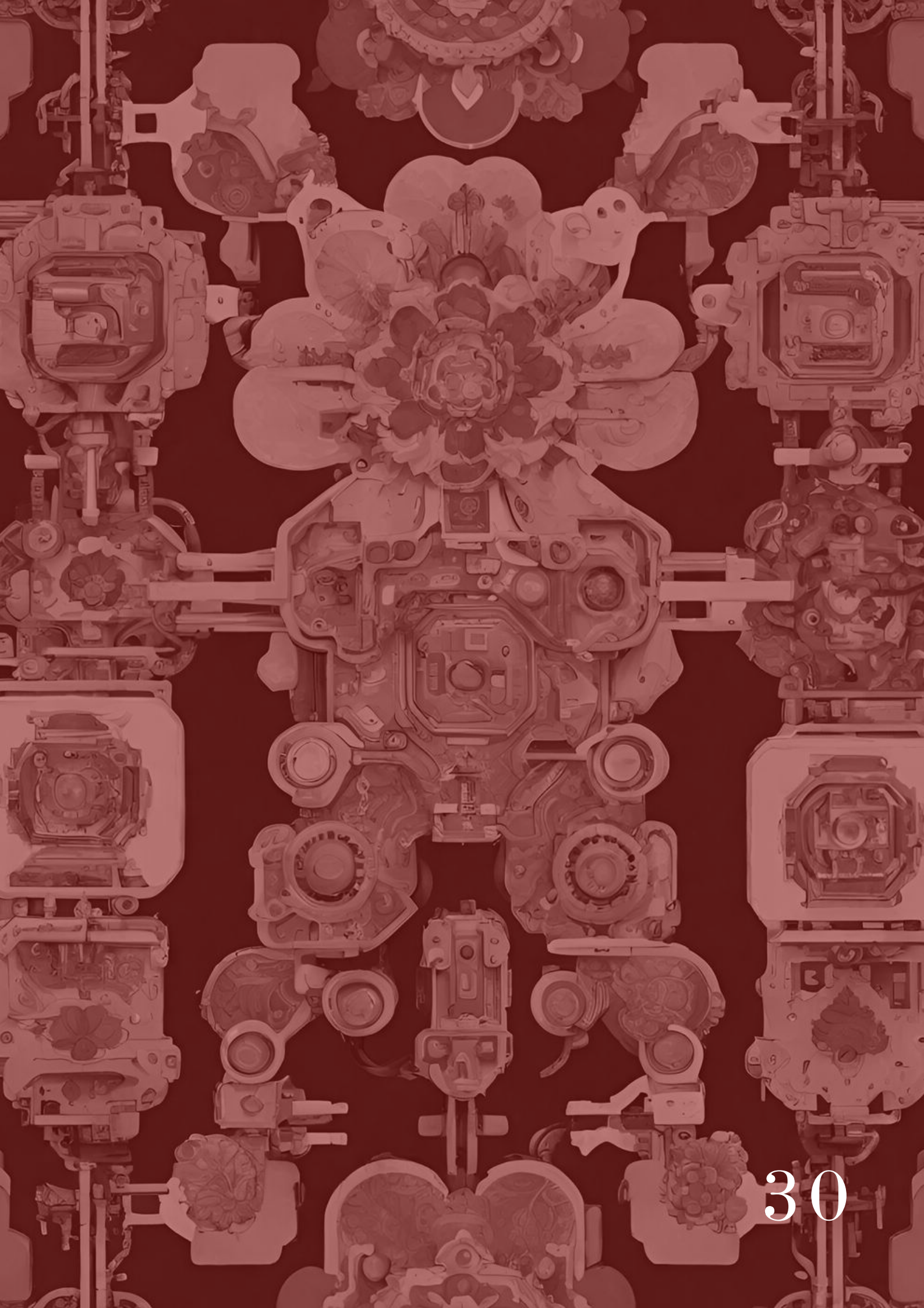
### AREAS OF PRACTICE

- Corporate & Commercial
- Banking & Finance

**Chan Sai Mun** graduated with a Bachelor of Laws from the University of London in 2019. He then pursued the Certificate of Legal Practice and was called to the High Court of Malaya in 2023.

His commitment to delivering comprehensive legal solutions and his proactive approach make him a valuable asset to the Firm in providing strategic solutions to clients in the area of Corporate & Commercial Law.





# GET IN TOUCH



# CONTACT US

## ■ MAIN OFFICE (PENANG)

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FIRM PROFILE  
2023

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